



Melinda Zabritski
Senior Director
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Melinda Zabritski is Senior Director for Experian Automotive, responsible for Experian's products and services specific to the automotive credit and lending industry, as well as the business unit's thought leadership efforts.

Throughout her career with Experian, Zabritski has overseen the marketing strategy for the development of Experian's automotive credit vertical sales channel; she also has launched and managed numerous credit products geared toward automotive lenders and dealers. Additionally, she serves as Experian's primary analyst and spokesperson regarding key automotive finance trends.

Prior to joining Experian in 2004, Zabritski held various product management and analyst positions at Equifax, where she managed and developed credit risk models and market trending and forecasting tools. During that time, she also was responsible for managing the business's prescreen and account management product lines.

Zabritski holds a Master of Business Administration from the University of Phoenix in Phoenix, Ariz., and a Bachelor of Science in political science and urban government from Louisiana State University in Baton Rouge, La.