



DAVID TEATER  
Sr. Director  
Transportation Initiatives

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## David Teater

### Sr. Director Transportation Initiatives

David D. Teater of Spring Lake, MI, leads advocacy initiatives for the National Safety Council to reduce deaths and injuries associated with distracted driving.

In January 2009, NSC became the first organization to call for a nationwide ban on all forms of cell phone use while driving. Mr. Teater's 30-year business career has included serving as CEO of several private companies, including 20 years at an automotive supplier that provided research and strategy consulting services to most auto manufacturers.

In April 2009, Mr. Teater joined NSC after its call for a nationwide ban on cell phone use while driving.

Mr. Teater is a frequent speaker on the topic of distracted driving and has been featured in many national publications and news broadcasts. Teater has appeared before several state legislatures advocating for restrictions on cell phone use while driving and has testified before the US Congress. His presentation entitled "**Distracted Driving – Impact on Employee Safety, Productivity and Employer Liability,**" frequently covers the following topics:

- The history of mobile communications technology, its rapid adoption and impact on traffic safety.
- The science of driver distraction and how mobile device use while driving degrades driver performance.

- Common misperceptions about cell phone driving distraction.
- Why cell phone distraction is underreported as a factor in crashes and fatalities
- Corporate response and policies prohibiting employee cell phone use while driving.
- Current and future legislative environment
- Public opinion of cell phone driving bans.
- Potential technology solutions.

### Fees & Expenses

Speaking Fee.....\$1,750

NSC Member/Nonprofit Fee.....\$1,000

Travel expenses are billed in addition to the fee, and travel time is billed at 50% of the speaker fee for each day of travel.